

HOGANSON MEDIA RELATIONS

For Immediate Release

Word Distribution Partners With New Blanton, Harrell, Thomas Label

Word To Supply CBA, General Market Retailers With **BHT Entertainment** Product Beginning Spring, 2004

(NASHVILLE, TN) February 13, 2003 –**Word Distribution**, one of the top CBA suppliers of music, music products and videos, announces a major distribution deal with new independent Brentwood, TN label group, **BHT Entertainment, LLC**.

Owned by renowned industry veterans Mike Blanton, Dan Harrell and Steve Thomas, BHT Entertainment is led by General Manager Troy Collins, a former Gotee and ForeFront Records executive. Collins will oversee three divisions under the BHT umbrella, each concentrating on a specific genre: R&B/Urban, CCM/Pop and Mainstream Pop/Rock. Word Distribution and WEA will begin supplying the new label's projects to CBA and general market retailers this May.

"Word Distribution is honored to partner with Mike, Dan and Steve to launch BHT Entertainment," says Mark Funderburg, President, Word Distribution. "Their understanding of the CBA and mainstream marketplace, strong commitment to artist development and desire to influence the culture is inspiring. We look forward to the impact this new, innovative company will have."

Harrell says, "We are excited about continuing a 25-year relationship with Word Distribution. From launching our first label (Reunion) to Gold and multi-Platinum albums on artists we manage, how could we be anywhere else. We are also very excited about Mike Curb's (Curb Records) ability to provide crossover promotion for our artists."

As founders of Blanton/Harrell Entertainment, Inc. in 1980, which introduced new artists Amy Grant and Michael W. Smith to the industry, and later Blanton Harrell Cooke & Corzine in 2001, the two partners provide instant recognition for BHT Entertainment. Interested in music and its positive affects on culture, especially the younger generation, Blanton and Harrell teamed with Thomas who is credited for leading acclaimed artists Jennifer Knapp, Relient K, Supertones and now newly-signed Sarah Kelly into the spotlight.

Blanton explains, "For 25 years we have had the great blessing of launching and developing new artists. Our vision today is still about making an impact with great music that can change the world. I have learned that you can't always predict what artist or song will have the greatest impact. The joy for me is in finding an artist that you believe has something to say and trusting that once that artist is in the marketplace, the impact can be huge."

"Music is a shortcut to the heart," continues Thomas. "This alliance will allow us to influence as many hearts as possible through the power of music. Artist development is where the real fun is for me, and I can't wait to contribute in that way and see what God does through this formidable team effort."

The partnership between Word Distribution and BHT Entertainment was announced recently to sales representatives during a label showcase. The Word sales team will begin selling in new product beginning this spring. For more information on Word Distribution, visit www.worddistribution.com.

Word Distribution, a division of Word Entertainment, a Warner/Curb company, represents some of Christian music's top performers, including Platinum-selling, Award-winning artists Amy Grant, Rachael Lampa, Nicole C. Mullen, Sandi Patty, Point Of Grace, Mercy Me, Sixpence None The Richer and Jaci Velasquez. Word is also the home to Big Idea's successful VeggieTales video and audio series. The company provides sales, marketing and distribution services for several leading labels, including Word Records, Squint, Integrity Music, M2.0 Communications, INO, Big Idea Productions, Spring Hill Music, Daywind Music, Ray Boltz Music, Garden City, Curb Records, Elektra and others.

PHOTO CAPTION: Word Distribution recently announced a partnership with new label group, BHT Entertainment. Pictured (l-r) are BHT owners Dan Harrell and Steve Thomas, general manager Troy Collins, owner Mike Blanton and Word Distribution president, Mark Funderburg.

###

For more information, contact: rich guider, **Hoganson Media**, 615.459.9870, richguider@comcast.net